

# **AASN Strategic Plan 2010-2015**

**Vision Statement:** Improve the health and educational outcomes of students by strengthening the practices of the professional school nurse.

**Mission Statement:** Support school nurses by providing quality educational opportunities which foster student growth, development and academic achievement; and promote the delivery of quality health care in schools.

**Goal #1: Empower the school nurse by promoting the practice, development and advancement of their profession.**

- A. Develop and promote educational opportunities.
  - 1. Alabama Association School Nurses (AASN) will maintain Continue Education Units (CEU) provider status to offer CEU's at District and State levels by offering qualified speakers and topics related to school nurse.
  - 2. Maintain current list of speakers to do presentations across the state at Annual Conference & District workshops; and use of evaluations from Annual conference & District workshops to develop future educational opportunities.
  - 3. Promote National Association of School Nurses (NASN) educational resources and programs on their website [www.nasn.org](http://www.nasn.org).
  - 4. Provide access to NASN educational CEU training through our website: [www.aasn.org](http://www.aasn.org).
  - 5. Promote the National Certification of School Nurses by providing information at conferences, newsletters and website
- B. Encourage membership/active participation in AASN/NASN and related organizations.
  - 1. Promote membership by offering incentives/CEU and opportunity to join AASN on website [www.aasn.org](http://www.aasn.org) , at Annual Conference and or District Workshops.
  - 2. Promote involvement at State, District and National level by keeping school nurses informed through Newsletter and Website.
  - 3. Hold District Chairman orientation at the New Board Annual Retreat.
- C. Recognize and promote excellence in school nursing practice with award presentations at state level for Administrator, RN and LPN of the Year.
- D. Recognize and promote Administrator and RN of the Year at NASN level.
- E. Support the State Department of Education (SDE) & Alabama Department of Public Health (ADPH) in the implementation of professional development & technical training for Lead Nurses and School Nurses across the state.

**Goal #2: Promote Optimal Health of Students**

- A. Decrease the rate of absenteeism & increase attendance by partnering with student/parents/providers in maintenance of chronic health conditions and other health needs.

- B. Encourage school nurses to collaborate with the Local Education Association (LEA) to foster optimal school health.
- C. Identify and collaborate with agencies, services and groups providing health services and screenings to school children within the local community and state.
- D. Encourage school nurses to play an active role in assisting students & their parents in application process for Health Insurance.

**Goal #3: Foster partnerships with those who actively promote Healthy Schools and School Nurses.**

- A. Support State School Nurse Consultants in informing school nurse via website of new and updated guidelines for delivery of health care to students.
- B. Address issues proactively and develop collaborative relationships with national, state, local agencies and affiliates of AASN.
- C. Develop and maintain relationships with local superintendents and other educational leaders by educating them on role of the school nurse i.e. Promote School Nurse Day.

**Goal #4: Actively participate in the legislative process advocating for increased school health services for Alabama's children.**

- A. Become aware of legislative initiatives pertaining to health needs of students & inform members via website, emails, and/ or at Annual conference.
- B. Support and promote legislation for a **safe school nurse to student ratio** by keeping membership informed via website and encouraging them to contact their legislative representative.
- C. Legislative Committee will keep up to date legislatively and provide current information from Alabama Nurse Coalition meetings and Alabama Legislative Information System Online (ALISON) regarding legislation to AASN members via website, emails and/or Annual conference.
- D. Collaborate with other professional organizations with similar legislative interests related to school health.
- E. Maintain and strengthen relationships with state legislators by educating key leaders about priority issues in school health through Legislative representative from AASN and through contacting legislative representative.

**Goal #5: Maintain Fiscal Responsibility**

- A. Majority of the Annual budget will reflect AASN's mission to provide quality school nurse educational opportunities.
- B. Maintain and manage yearly budget as set forth by AASN Board.
- C. Legally maintain nonprofit corporation status.
- D. Follow the "Managing Chapter Funds" provided by NASN.
- E. Obtain monies through memberships, conferences, Ways and Means Committee fundraisers to cover budgeted expenses.
- F. Finance Committee will operate according to Bylaws & Articles of Incorporation.